

Yellowhead County 2026-2030

Strategic Plan

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Vision

Yellowhead County is a resilient, thriving region where a strong economy supports vibrant rural communities, residents and businesses.



Values



Respectful - Council conducts itself professionally, calmly, and with consideration for differing perspectives.



Credible - Council builds confidence through consistency, reliability, and alignment between decisions and actions.



Ethical - Council acts with integrity, fairness, and honesty in all decisions.



Collaborative - Council works effectively through open dialogue and shared problem-solving.



Deliberate - Council relies on adopted policy, sound information and analysis to inform decisions.



Adaptive - Council responds constructively to change and adjusts direction as conditions evolve.

STRATEGIC PRIORITIES

These strategic priorities frame how the County will govern, invest, and focus its effort over the term.

They translate community expectations into clear areas of attention, linking leadership and decision-making with infrastructure, community experience, and economic strength.

Together, they provide a practical structure for setting direction, making trade-offs, and aligning Council and administration around what matters most.



**Governance and
Decision-Making**



**Core Services and
Infrastructure**



**Community
Experience**



**Economy and
Growth**



STRATEGIC PRIORITY

Governance and Decision-Making

Lead with clear governance and responsible, informed decision-making.

AREAS OF FOCUS

- **Leadership and Governance Culture** - Lead with respectful, objective governance that strengthens public trust.
- **Community Connection** - Nurture respectful dialogue through engagement and communication.
- **Policy and Organizational Excellence** - Strengthen policy frameworks supporting consistent decision-making.
- **Relationships/ Partnerships** - Collaborate to enhance services and resources.
- **Fiscal Responsibility** - Recognize our commitment to strong fiscal planning and leadership.
- **Advocacy** - Advance County priorities through informed and coordinated advocacy.





STRATEGIC PRIORITY

Core Services and Infrastructure

Maintain reliable infrastructure and services residents and industry depend on.

AREAS OF FOCUS

- **Core Infrastructure** - Plan and maintain infrastructure assets for reliable, sustainable service delivery.
- **Roads and Transportation** - Ensure our roads network meets the needs of our evolving County
- **Service Levels and Expectations** – Strive to align service levels with community expectations and priorities.





STRATEGIC PRIORITY

Community Experience

Strengthen community life, connection, and well-being across Yellowhead County.

AREAS OF FOCUS

- **Recreation** - Promote natural and developed recreational amenities supporting health and community connection.
- **History and Culture** - Celebrate local history and culture reinforcing pride and belonging.
- **Community Facilities and Amenities** - Support hamlet and community amenities reflecting local needs and capacity.
- **Public Safety and Peace of Mind** - Foster a safe region where residents feel secure and prepared.
- **Resident Retention** - Support residents remaining connected to the County through different stages of their lives.





STRATEGIC PRIORITY

Economy and Growth

Leverage economic strength while managing growth impacts on communities.

AREAS OF FOCUS

- **Economic Attraction and Resilience** - Leverage our organizational excellence to attract businesses that support economic diversity and resilience.
- **Resource Industries and Value-Added Opportunities** - Ensure infrastructure and decision making supports resource industries while considering value-added economic opportunities.
- **Business Health and Viability** - Create an environment that supports local business health in our Region.

